CARIBBEAN ISSUES

Independent Caribbean first publishing for the region and its global diaspora

CARIBBEAN OPPORTUNITIES MEDIA KIT

Turn a Caribbean offer into a campaign people can use

A concise introduction to Caribbean Issues partnership opportunities for cultural producers, event organisers, visitor experiences, useful Caribbean products and purpose led services.

A deliberate partnership model

Caribbean Issues does not operate an open paid directory. We review a small cohort of offers for reader usefulness, Caribbean relevance and clarity before recommending an appropriate route. Paid relationships are labelled clearly and never determine independent editorial conclusions.

What we can build together

GO CARIBBEAN

Promote an offer people can act on

Audience ready event explainers, transparent placements and diaspora relevant distribution for cultural events, festivals and visitor experiences.

SHOP CARIBBEAN

Introduce something genuinely useful

Curated product features and clear purchase pathways for Caribbean made products, books, music and practical services.

WORK WITH US

Plan a measurable audience route

A scoped promotional article, briefing or distribution plan for organisations that need more than a generic advert.

What partnership includes

- A fit review based on public information, audience value, timing and readiness.
- A written scope that identifies the activity, links, dates, disclosure and agreed success measures.
- A campaign route selected for the offer: website placement, useful explanatory content, referral pathway, newsletter or social distribution where appropriate.
- A concise delivery report based on agreed activity, measured link clicks and engagement. We do not promise bookings, sales or editorial coverage.

THE PRIVATE FIT REVIEW PROCESS

A clear route from enquiry to review

01

Share your offer

Organisation, public link, audience, timing and intended outcome.

02

Fit review

We assess relevance, usefulness, readiness and standards alignment.

03

Choose a route

We recommend a clear scope rather than a generic advertising package.

04

Prepare and label

Terms, disclosures, links and measures are agreed before launch.

05

Report and improve

We review delivery and decide whether a follow on campaign is useful.

Who is a good fit

GOOD FIT

A clear offer and a reason to be here

Cultural producers and event organisers; visitor experiences; Caribbean made products, books and music; and purpose led services with a defined reader benefit.

READY TO REVIEW

Useful details from the beginning

A public website or event page, an accurate booking or purchase route, confirmed availability or dates, a contact person and a realistic description of success.

Partnership standards

Commercial relationships are disclosed. Caribbean Issues keeps independent editorial judgment, and no partner can purchase favourable analysis, destination rankings, factual claims or guaranteed performance. Offers that are misleading, unsuitable or inconsistent with the platform's standards may be declined.

Request a private fit review

Email info@caribbeanissues.com with your organisation, website or event page, offer, timing, intended audience and the outcome you want to achieve.

caribbeanissues.com/partners/

FOUNDING PARTNER PACKAGES · 26 OCTOBER 2026

Clear work, published prices

Introductory fixed fees reflect research, production, publishing and measurement. They do not buy favourable coverage or guaranteed results.

OPPORTUNITY FEATURE — US$350

- Fit and claims review
- One labelled website feature or event explainer
- One campaign image and two social posts
- Tracked link and 14-day delivery summary

CAMPAIGN BRIEF — US$900

- Audience and message brief
- Sponsored article or practical guide
- Newsletter placement and four social posts
- Two campaign visuals
- 30-day delivery and engagement report

RESEARCH & STORY — FROM US$2,500

- Commissioning and evidence plan
- Original research-led or multimedia package
- Website, newsletter and social distribution plan
- Reusable promotional assets
- 45-day report and review session

Verified starting point

Latest available figures: 250 verified website visits in 30 days; 71 current newsletter subscribers; and 80 combined visits to Music and the Caribbean Destination Finder. Caribbean Issues reports current evidence rather than invented reach.

Prices exclude paid media, travel, specialist production and third-party costs. Scope, schedule, payment milestones and cancellation terms are agreed in writing.